

WAYS FOR INSTRUCTORS TO USE FACEBOOK TO ENHANCE THEIR COURSE:

1. Poll your class. Use polls as an interactive teaching tool in class or just to help facilitate getting to know one another with the Poll app for Facebook.
2. Create groups. You can create groups for entire classes or for study groups with smaller subsets of students that allow for easy sharing of information and communication, without students even having to friend each other.
3. Schedule events. From beginning of semester mixers to after-finals celebrations, easily schedule events for the entire class using Facebook.
4. Share multimedia. With the ability to post videos, photos, and more, you can share multimedia content easily with the entire class. Post notes after each class period for students to have access for review or in case they were absent.
5. Allows shy students a way to communicate. Shy students who may not want to approach their teacher after class or during office hours can use Facebook to communicate.
6. Facilitate classmate connections. When students get to know each other more intimately, they become more involved in the learning experience. This is helpful in both large classes that wouldn't normally promote such intimacy and in smaller settings that regularly depend on that connection.

Google Docs is a free, Web-based word processor, spreadsheet, presentation, form, and data storage service offered by Google. It allows users to create and edit documents online while collaborating in real-time with other users.



WAYS FOR STUDENTS TO USE GOOGLE DOCS IN YOUR CLASSROOM:

1. Use Google Docs for students to collaborate to edit their Information Reports (or other type of writing).
2. Have students create an online scrapbook in the presentation program.
3. Encourage students to publish their presentations for peer reviews.
4. Introduce students to the scientific method: Students are introduced to the scientific method through a hands-on activity, using a spreadsheet to record data and report findings.
5. Have students respond to verbal questions in the chat window of a class presentation.
6. Plant genetics research and data collection: Students collaborate on plant genetics research projects.

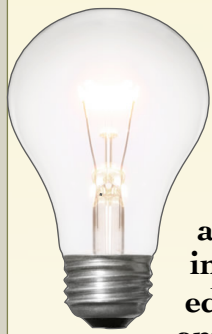
WAYS FOR INSTRUCTORS TO USE GOOGLE DOCS TO ENHANCE THEIR COURSE:

1. Use Google Spreadsheets to share a revision list/log with your pupils.
2. Set-up google form to create a spreadsheet for pupils to enter feedback on how they felt they coped with the lesson/learning objective. Enter your data set into a Google Spreadsheet.
3. Inline Video and Images in Chat: A little known feature of Google Presentations is the ability to display and share videos and images in the chat feature. Instead of just the link appearing the video or image itself is visible, the presentation audience can simply click play to watch it right there.
4. Create an online class calendar to share with your students.
5. Create a working class outline for students to add notes to for future study guide. This also works a great feedback form for the instructor.

SIMPLE WAYS To Incorporate SOCIAL MEDIA In your classroom



<http://victoria.kozlek.com>



The number of educators who now welcome social media into the classroom is growing. Facebook, Twitter and Google Docs are now becoming an integral part of a 21st century education. Social media allows anyone to collaborate anywhere in the world at any time and pull from the whole sea of resources available. Here are some simple ways you can include these important tools in your own classroom!

TWITTER IS A SOCIAL NETWORKING AND MICROBLOGGING SERVICE, THAT ENABLES ITS USERS TO SEND AND READ OTHER USER MESSAGES CALLED TWEETS. TWEETS ARE TEXT-BASED POSTS OF UP TO 140 CHARACTERS DISPLAYED ON THE AUTHOR'S PROFILE PAGE. TWITTER IS FUN AND EASY TO USE! CHECK OUT THESE WAYS TO INCORPORATE IT INTO YOUR CLASSROOM:

WAYS FOR STUDENTS TO USE TWITTER IN YOUR CLASSROOM:

1. Find scientific research papers. Check out the Tweprints project that collects abstracts on any scientific paper archived at arXiv.org and mentioned on Twitter.
2. Tweet famous conversations. Have students tweet imagined conversations between famous literary figures such as Romeo and Juliet, Sherlock Holmes and Watson, or Dante and Beatrice.
3. Attend lectures remotely. Have students attend a lecture or presentation at another campus via streaming.

4. Watch citizen journalism in action. World events unfold immediately on Twitter, so invite students to follow citizen journalism along with the mainstream news.
5. Hash a word or phrase. Then search for the word or phrase to see how it is being used by others to learn the nuances of language.
6. Learn personal responsibility. Students can learn personal responsibility when they find out about how to use social media sites responsibly.

WAYS FOR INSTRUCTORS TO USE TWITTER TO ENHANCE THEIR COURSE:

1. Use Twitter to teach journalism. Have students use Twitter to report news in 140 characters or less to practice communicating important information succinctly.
2. Answer questions. Be available for answering students' questions via a Facebook page or Twitter feed.
3. Prospective students. Monitor Twitter or Facebook for specific key words to connect with potential students.
4. Conferences. Find out what's going on at professional conferences through Twitter.



5. Have fun at conferences. If you are attending a conference, give BackChatter a try—a game that uses Twitter and makes attendees interactive participants.
6. Use Tweetstats to Visualize and Data Mine Statistics



FACEBOOK IS A SOCIAL NETWORKING WEBSITE WITH MORE THAN 500 MILLION ACTIVE USERS. USERS CAN ADD PEOPLE AS FRIENDS AND SEND THEM MESSAGES, AND UPDATE THEIR

PERSONAL PROFILES TO NOTIFY FRIENDS ABOUT THEMSELVES. ADDITIONALLY, USERS CAN JOIN NETWORKS ORGANIZED BY WORKPLACE, SCHOOL, OR COLLEGE.

WAYS FOR STUDENTS TO USE FACEBOOK IN YOUR CLASSROOM:

1. Follow news feeds. Have students follow news feeds relevant to the course material in order to keep current information flowing through the class.
2. Share book reviews. Students can post their book reviews for the instructor to grade and other students to read. If it's a peer-reviewed project, then students can more easily access each other's papers online.
3. Practice a foreign language. Students learning a foreign language can connect with native speakers through groups or fan opportunities such as this one.
4. Create your own news source. A great way for journalism students to practice their craft, use the Facebook status update feed as a breaking news source for sports results, academic competition results, and other campus news.
5. Keep up with politicians. Political science students can become fans of politicians in order to learn about their platforms and hear what they have to say first hand.